



RÉPUBLIQUE
FRANÇAISE

*Liberté
Égalité
Fraternité*



PROPARCO STRATEGY 2023 2027

Acting together
for greater impact

#WorldInCommon

ACTING TOGETHER

A STRATEGY DRIVEN
BY **IMPACT-BASED
OBJECTIVES FOR
A MORE JUST AND
SUSTAINABLE WORLD**



ACTING FOR *a more sustainable and resilient economy*

INCREASING ACCESS TO ECONOMIC OPPORTUNITIES AND THE RESILIENCE OF LOCAL ECONOMIC SYSTEMS

Building on our longstanding expertise
to support **enterprise
and MSME financing**

–
Strengthening physical infrastructure
and **local financial systems**

–
Developing **local production
and processing capacity**



ACTING FOR *our planet*

INVESTING IN THE CLIMATE AND IN BIODIVERSITY

Scaling up our action in the
fight against climate change

–
Stepping up our action to support
climate change adaptation

–
Helping our **clients** with their
climate transition

–
Promoting innovative solutions
to **protect our planet**



ACTING FOR *greater equality*

CONTRIBUTING TO REDUCING INEQUALITIES

Reducing **gender** inequalities

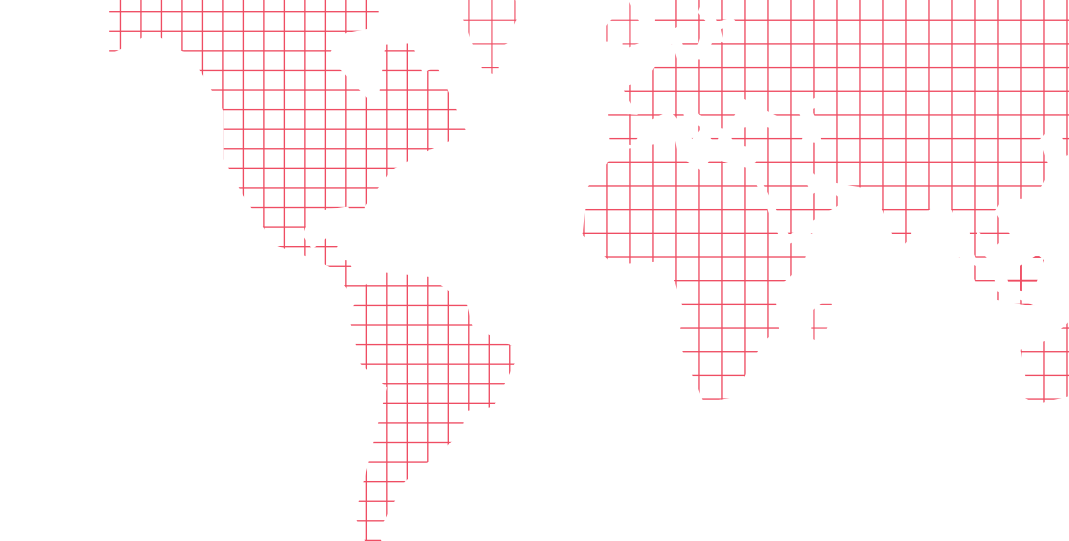
–
Reducing **socioeconomic**
inequalities

–
Reducing **territorial**
inequalities

IN TARGET GEOGRAPHIES
Africa and priority countries*

IN ALL GEOGRAPHIES

*priority countries: least developed countries (OECD) and fragile or conflict-affected countries (World Bank)



3 OPERATIONAL approaches

To take greater account of the complexity and reality of its geographical areas of operation and tailor its responses to its clients' needs, Proparco has decided to **differentiate its approaches**.

Enabling

Financing innovation
—
Testing new business models
—
Operating in fragile environments

Strengthening

Optimising target impacts from the project identification phase
—
Consolidating our financial offering by ramping up our capacity

Amplifying

Developing long-term partnerships for more impact
—
Adding value to the client relationship based on dedicated financial and non-financial support

1 LEVER for action

Mobilising

Leveraging private savings to achieve the Sustainable Development Goals:

- use of risk transfer mechanisms and blended finance
- support for financial structuring and innovation
- role of Anchor investor

FOR GREATER IMPACT

STRENGTHENING OUR IMPACT ANALYSIS AND MONITORING TOOLS:

Sustainable development rating at the project appraisal stage

Expected impact assessment and monitoring of actual impact



A DEVELOPMENT FINANCE INSTITUTION WORKING CLOSELY WITH ITS CLIENTS

OVER

45 YEARS'

EXPERIENCE OF
IMPACT FINANCING

€ **2.3** BN

IN FINANCING
COMMITMENTS IN 2022

TOTAL BALANCE
SHEET OF

€ **7.7** BN

AT 31/12/2022

A DYNAMIC GROUP

IN OVER


150 COUNTRIES

A WIDE RANGE OF
FINANCING SOLUTIONS
THAT ROUNDS OUT
AFD GROUP'S OFFER

SECTOR-BASED EXPERTISE
AND SUPPORT FOR
MORE IMPACT WITH OUR
TECHNICAL ASSISTANCE
OFFERING PROPULSE

400

EMPLOYEES INCLUDING
100 ON THE GROUND



*Going further with our
clients over the long term
by working with them for
sustainable and inclusive
growth.*

PRO
PAR
OR
N

Françoise Lombard

CHIEF EXECUTIVE OFFICER OF PROPARCO



In a context of climate emergency and a growing number of diverse crises, it is essential to get all stakeholders involved in combating poverty and redressing inequalities. Start-ups, SMEs, the different players in local financial systems and all investors have a key role to play, especially by promoting economic opportunities and providing innovative and sustainable solutions to address the challenges facing our world. This is why Proparco is reiterating its ambition in its new strategy for 2023-2027 which **firms focuses on accompanying our clients** on a sustainable development trajectory.

Proparco wants to prepare for the future of our planet by continuing our action to combat climate change, stepping up our climate adaptation efforts and devising more environmentally friendly solutions with our clients. The future of our



***Building the future
by supporting private
initiatives for a more just
and sustainable world.***



clients, by going further and deploying a differentiated approach in their transition. So, for the next five years, we will be adapting our services and working methods around three new operational approaches and a cross-functional approach: Enabling, Strengthening, Amplifying and Mobilizing.

Together, **with our clients and partners, we are geared up to generate greater impacts to create a more just and sustainable world**

PROPARCO, AN INSTITUTION COMMITTED ALONGSIDE THE PRIVATE SECTOR



2017 2020

**Growth and scaling
up to address the new
development agenda**



2020 2022

**Unprecedented
mobilisation to
support our clients and
revive the economy
in response to the
Covid-19 crisis**



2023 2027

**Strategic
priorities based
on strong
fundamentals**

EDITION
TO
RIAL

PROPARCO WORLDWIDE



ABOUT PROPARCO

Proparco, a subsidiary of Agence Française de Développement Group, has been working alongside private players to achieve a more just and sustainable world for over 45 years. With an international network of 23 local offices, Proparco works closely with its partners to build sustainable solutions in response to the environmental and social challenges in Africa, the Middle East, Asia and Latin America. Proparco benefits from sectoral expertise, a wide range of financial tools tailored to the various stages of business development in particular with its subsidiary Digital Africa and a technical assistance service, Propulse, to scale up the impacts and performance of its partners.

Further information: www.proparco.fr @Proparco

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